

2025
**ANNUAL
REPORT**

Prepared by
Margot Petersen



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CREDENTIALS

Professional Association of
Therapeutic Horsemanship (PATH)
International Member Center
EQUUS Foundation Guardian
Candid Gold Transparency



A MESSAGE FROM OUR PRESIDENT AND EXECUTIVE DIRECTOR

As we reflect on 2025, we are filled with both pride and gratitude for all that we have accomplished together. This year brought meaningful milestones and powerful moments of transformation for the individuals and families we serve. At the same time, we navigated real challenges—rising costs, evolving needs, and an ever-changing economic landscape. Through it all, our community showed up with unwavering support, making it possible for us to continue changing lives through the healing power of horses.

Because of you, riders gained confidence, discovered strength, and experienced connection in ways that extend far beyond the arena. These stories of growth and resilience are at the heart of our mission, and they remind us why this work matters so deeply.

We are also proud of the organization we continue to build—one grounded in strong stewardship, thoughtful growth, and a commitment to accessibility. Together, we are not only meeting today's needs but preparing for the future.

As we look ahead, we do so with optimism and determination. While the year to come may bring uncertainty, we feel encouraged and energized by the continued support of this community. With you by our side, we are ready to meet the opportunities and challenges of the coming year and to expand the impact of our programs.

Thank you for believing in this work and for being part of a mission that changes lives every day.

Bobbie League
President, Board of Directors

Margot Petersen
Executive Director

This year at Free Rein

61

PARTICIPANTS SERVED

844

CLASSES

6

WAITLIST ADDITIONS

100%

IMPROVED QUALITY
OF LIFE*

*100% of participant survey responses indicated participation in our program improved their quality of life and the quality of life of their family.



Our herd, our heros

Wylie



Toffee



Echo



Titan



Vivvy



Jewel



LauraLee



Keeva



15

Average
age

10

Maximum weekly
service hours

\$ 84,350

Cost of
horse care

\$ 6,068

Horse care
sponsorship

Our volunteers

172 VOLUNTEERS

1,734 VOLUNTEER HOURS

42 VOLUNTEER TRAININGS

11 VOLUNTEER WORKDAYS

\$60,257 VOLUNTEER HOURS VALUE



”

I'M NOT SURE WHO
BENEFITS MORE, ME OR
THE PARTICIPANT!

~ VOLUNTEER

“

How we serve

Adaptive Riding & Horsemanship

Our adaptive riding program provides individuals with physical, cognitive, and emotional challenges the opportunity to experience the transformative benefits of working with horses in a safe, supportive environment. Through individualized instruction and the partnership between rider, horse, and trained staff, participants build strength, balance, confidence, and independence. More than just riding, the program fosters connection, joy, and a sense of accomplishment—helping each rider reach their fullest potential both in and out of the arena.



Military & First Responder Horsemanship

Our Military Horsemanship program offers service members and veterans a powerful path to connection, resilience, and renewal through working with horses. In a supportive and non-judgmental environment, participants engage in groundwork and riding activities that build trust, improve communication, and reduce stress. The unique bond formed with the horse encourages self-awareness, confidence, and emotional regulation—helping individuals navigate the challenges of military service and transition with strength and support.



— ” —

SHE LOVES IT! HER INDEPENDENCE IN LIFE HAS INCREASED IMMENSELY AND SHE HAS DEVELOPED TREMENDOUS CORE STRENGTH. EVERY HORSE SHE MEETS BECOMES FAMILY.

~ PARTICIPANT PARENT

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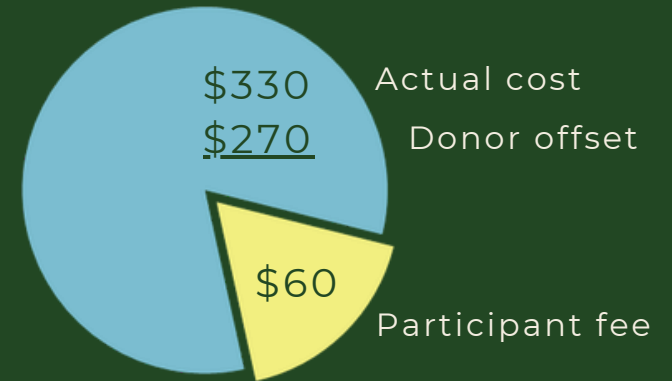


Cost of Services

We believe the healing power of horses should be accessible to everyone, regardless of financial circumstances. The connection between horse and rider can spark confidence, build strength, and foster emotional well-being—but too often, cost becomes a barrier. Our scholarship program ensures that doesn't happen. Through the generosity of our community, we're able to open the gate to individuals and families who need support, providing meaningful access to life-changing experiences that might otherwise be out of reach.



2025 COST OF SERVICES



SCHOLARSHIPS

\$7,500 donations to scholarship fund

\$2,000 scholarship grants

\$10,760 raised for scholarship fund

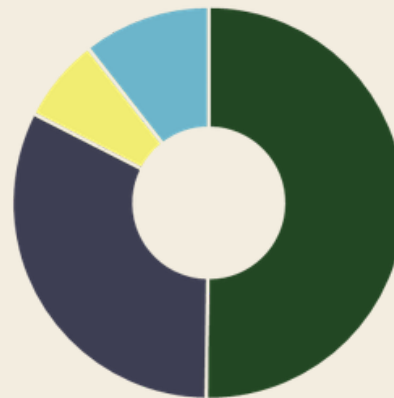
\$16,166 scholarships awarded

Donor Support



Our work is sustained by the strength and generosity of our community. Individual donors, grant partners, corporate sponsors, and event participants all play a vital role in making our mission possible. As costs continue to rise—for our programs and for the families we serve—this support becomes even more essential. Every gift, sponsorship, and shared moment at our events helps us keep our programs accessible, care for our horses, and expand our impact. Together, our community lifts us up and ensures we can continue changing lives for years to come.

	Community Events & Activities	50%
	Grants	11%
	Corporate Sponsorship	7%
	Donations	32%



Financials

We are proud to have closed the year with a positive net income, reflecting our commitment to thoughtful planning and disciplined financial management. By carefully monitoring expenses and prioritizing efficiency, we honor our responsibility to be good stewards of every donor dollar entrusted to us. This approach has helped us maintain a strong balance sheet and build a stable financial foundation. As a result, we are well positioned to grow our programs, ensuring we can continue delivering on our mission the years ahead.

2025 REVENUE

Contributions	\$223,668
Events	\$82,569
Program Fees	\$58,380

Total \$365,617



2025 ASSETS & LIABILITIES

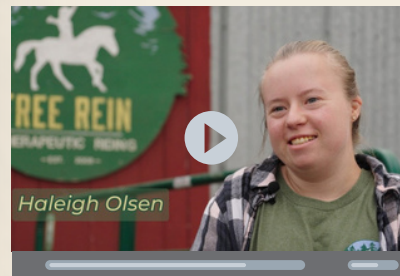
Total Assets	\$201,029
Total Liabilities	\$ 8,018

Net Assets \$193,010



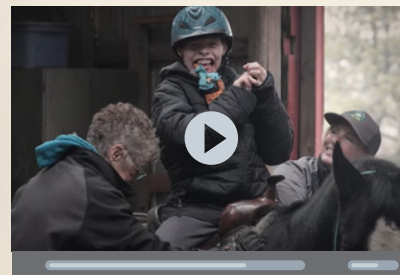
Changing Lives

Three powerful stories, one shared purpose—transforming lives through the connection between horse and human. In the videos that follow, you'll meet individuals whose journeys have been shaped by therapeutic riding: building strength where there was once limitation, confidence where there was uncertainty, and connection where it was needed most. These stories offer a glimpse into the profound physical, emotional, and social impact of our programs, and the extraordinary role horses play in helping people discover what's possible.



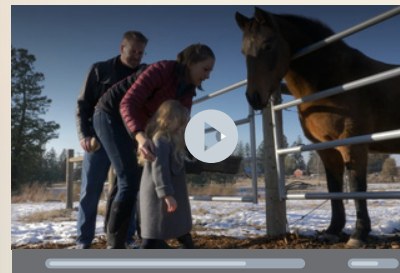
Haleigh's Story

Meet Haleigh, one of our long-time riders at Free Rein.



Sam's Story

See the value that long-time rider, Sam and his family find with being a part of Free Rein.



Paityn's Story

Meet Paityn, a rider that steals the heart of anyone she meets.



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I FEEL HAPPY ON THE HORSE!

~ PARTICIPANT

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